

## GOING CASHLESS AT HOLBEACH PRIMARY SCHOOL

### HOLBEACH ON GOING CASHLESS

Gareth Hudson, School Business Manager at Holbeach outlined why the school decided to collect payments online from parents: "We wanted to remove cash from our school; collecting, banking and answering queries was costing us a significant amount of time which could be better utilised on more important tasks."

### SELECTING A PROVIDER

Keen to go fully cashless, Holbeach researched the online payments options available then reviewed their requirements against what was on offer in the market place. Gareth outlined the key reasons ParentPay stood out:

"We selected ParentPay partly because of its integration with our current MIS/Finance system (Wauton Samuel) making the on-going management of the system simple and helping us avoid unnecessary duplication of work."

ParentPay was also the only system proven to integrate with PayPoint: meaning parents who still wanted to pay cash, could in their local store. This enabled us to still meet our goal of totally removing cash from school."

### BENEFITS AND LESSONS LEARNED

Gareth outlines some of the immediate benefits gained by parents and staff: "All our income is now stored in the system and totally transparent: parents can pay 24/7 whilst also seeing up to date balances without having to send cash into school, as a result, queries are reduced to a minimum."

Maximising parental take-up to ensure the school made the most of ParentPay was also important to the Senior Leadership Team at Holbeach. Gareth comments on the steps they put in place to get parents on board:

"It was simple really, we followed a plan and used the promotional materials made available to us by ParentPay. We made sure we promoted the system to parents at every opportunity, ensuring parents understood the benefits ParentPay offered the school as a whole."

Gareth added: "We also made sure right from the start that we didn't just collect income for school meals, but also for clubs, trips and other extra-curricular activity, ensuring we saved as much time as possible and parents had a one stop shop."

#### OBJECTIVE

Remove cash from school. Improve efficiencies and processes. Save time

#### SOLUTION

Introduce online payment system that integrates with existing systems and is socially inclusive to go fully cashless.

#### OUTCOMES

No more handling/ processing cash in school. Easier for staff and convenient for parents. Reduced parent queries.



Parents can pay 24/7 and see up to date balances without having to send cash into school...offering total transparency.

Gareth Hudson  
Holbeach Primary School