

Ideas for Connecting and Communicating in Your School

Parental engagement plays a vital role in children’s education, so successful communication with parents and students is critical. To support you with this, we have pulled together some ideas to help you maintain effective communication across your school.

It may be that you’re already be doing some of them, or that you have some of your own ideas that we haven’t included, so we’ve included some blank spaces for you to add your own ideas...

Students

- Celebrate learning wins by holding awards presentations
- Host informal competitions, like a drawing or writing contest or a battle of the bands, with awards for top performers
- Set up student-led conferences to allow them to share their work
- Invest in a range of enrichment activities, such as extracurricular tutoring and academic support, as well as sports and clubs
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Parents and carers

- Update parents and carers on student progress regularly
- Invest in and promote your parent teacher association
- Host seminar-style sessions to support families with advice and strategies for home learning
- Run a survey to discover what challenges parents, carers, and their children are facing
- Set up school charity events with volunteering opportunities
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Staff

- Organise social activities for staff, such as a quiz night, lunchtime bingo, or other fun events
- Put on coffee mornings to promote social activity for all staff
- Promote notable achievements from your staff to celebrate success from across the school
- Book regular one-to-ones or set up a feedback system to give staff more of an opportunity to raise any issues
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