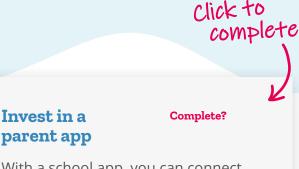
# 8-Step Plan to Improve Your Parental Engagement



With a school app, you can connect with parents in real-time via a single login. The result? Parents gain instant access to their child's life at school anytime, anywhere, in a matter of seconds.

# Optimise your school website

social media.

**Conduct a survey** 

Promote your survey as far and wide as possible to ensure a high response

rate. This could be through the school

website, newsletters, blog posts, or

#### Complete?

**Complete?** 

Your school website can offer a wealth of information on how parents can get involved with your school. Use your site to host parent surveys, e-learning resources, blog posts and much more.

## Make meetings accessible

#### Complete?

To prevent families from missing out, why not host your parents' evenings and review meetings online. Save time and boost attendance with a parents' evening booking system.

## Be active on social media

#### Complete?

Social media channels are a great way to connect parents to your school's website. You also have the option to schedule posts in advance, freeing up valuable admin time.

#### Send newsletters Complete?

Communicate important updates in one go. Create a newsletter template to save on time and recycle as often as you need. <u>Canva</u> has lots of great templates to help with this.

### Provide some Complete? volunteering opportunities

There are many ways you can get parents involved. This can include painting classrooms, improving the school garden, assisting in after-school clubs or joining the parent council.

## Nominate a parental Complete? engagement champion

Assign a member of staff as a parent engagement champion, or even recruit for the position.The person fulfilling this role will work with parents and students to help remove barriers to learning.



Find out more at:



🛞 parentpay.com/schoolcomms/request-more-information