



Your Checklist for Parental Engagement

Ready to improve your parental engagement? Follow our 8-step plan.



Conduct a survey

Promote your survey as far and wide as possible to ensure a high response rate. This could be through the school website, newsletters, blog posts or social media.



Invest in a parent app

With a school app, you can connect with parents in real-time via a single login. The result? Parents gain instant access to their child's life at school - anytime, anywhere, in a matter of seconds.



Optimise your school website

Your school website can offer a wealth of information on how parents can get involved with your school. Use your site to host parent surveys, e-learning resources, blog posts and much more.



Be active on social media

Social media channels are a great way to connect parents to your school's website. You also have the option to schedule posts in advance, freeing up valuable admin time.



Make meetings accessible

To prevent families from missing out, why not host your parents' evenings and review meetings online. Save time and boost attendance with a parents' evening booking system.



Send newsletters

Communicate important updates in one go. Create a newsletter template to save on time and recycle as often as you need. [Canva](#) has lots of great templates to help with this.

